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W. L. Ayers
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PATENTS
UV-31 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Earl M. Rector Jr. et al.
Application No. : 09/766,566 Confirmation No. : 2141
Filed : January 19, 2001
For : SYSTEM FOR COLLECTING TELEVISION
PROGRAM DATA
Group Art Unit : 2611
Examiner : Victor R. Kostak

New York, New York 10020
August 11, 2003

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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AUG 15 2003

Technology Center 2800

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated March 26, 2003,
applicants hereby amend the above-identified patent application
as follows:

Amendments to the claims are reflected in the listing
of claims which begins on page 2 of this paper.

Remarks begin on page 11 of this paper.